Inoru M. Wade, M.P.A. Founder and Executive Director of the Midwest Rainbow Research Institute

Friends,

Now is a crucial time for LGBTQ+ Americans. Our visibility in the United States is at its highest level yet we face so many issues from bullying in our schools to discrimination to violent hate crimes and sexual assault. Although we have made progress in securing our equal rights in states across the nation, those victories have not extended across our region. Even in places where equal rights have been obtained under the law, lingering social woes and challenges remain.

I started my research as a graduate student in the number one ranked school in the nation for public policy at the local level. Being the only student in the history of the school to study issues and affairs concerning the LGBTQ+ community I quickly learned how vital professional academic research was to progressing the community forward. Upon graduating I continued to have a deep connection to the Midwestern region and started to volunteer myself to give presentations and speeches regarding the work I did as a graduate student. It became very clear to me seeing the issues we face as a community that more needed to be done.

This is why I started the Midwest Rainbow Research Institute. To dedicate myself to furthering that research, producing data, and informing local leaders across the region of the issues that we as a community face. We have already had tremendous success from leading training programs for Emergency Medical Service employees in Kansas to speaking at national conferences such as PFLAG and The Reformation Project. We want to go even further than speaking. By providing research and data in the form of surveys and publications, we will be able to arm our local leaders, organizations, and communities with the information they need to serve and advocate for our community better.

This will not be easy, and that is why we need your assistance. Through our sponsorship program you will be funding our research, surveys, publications, and speaking engagements so that we can impact as many LGBTQ+ lives as possible. We encourage you to look into our sponsorship guide and aid us as we promote equality through enlightenment.
Mission:

The Midwest Rainbow Research Institute is dedicated to the production of credible publications revolving around the affairs and issues facing the LGBTQ+ community through field research, policy analysis, and community dialogue across the region.

Vision:

We envision communities where LGBTQ+ individuals are free to express their identities without fear of violence, discrimination, or persecution through public education and policy research.
Our goal is to pool together a large number of small recurring donations to fund our surveys, research, publications, and public speaking efforts across the region. Your support can make a massive difference for the LGBTQ+ community across the Midwest.

- **GOAL 200**
  - PINK- $2.50/month or $25.00/year
  - Website Recognition (Name & Location)

- **GOAL 100**
  - PURPLE- $7.50/month or $60.00/year
  - Pink Level Benefits
  - Midwest Rainbow Research Sticker

- **GOAL 80**
  - BLUE- $12.00/month or $120.00/year
  - Purple Level Benefits
  - Midwest Rainbow Research Window Decal

- **GOAL 50**
  - TURQUOISE- $18.00/month or $180.00/year
  - Blue Level Benefits
  - Midwest Rainbow Research Lapel Pin
GREEN - $22.00/month or $240.00/year
- Turquoise Level Benefits
- Picture Displayed on Website (if desired)
- Pre Release Survey
- Midwest Rainbow Research T-Shirt

YELLOW - $28.00/month or $300.00/year
- Green Level Benefits
- Hand Painted Wooden Pride Flag (of your choice)
- Survey Sponsorship Recognition

ORANGE - $35.00/month or $360.00/year
- Yellow Level Benefits
- First Access to Publications
- Paper Sponsorship Recognition

RED - $60.00/month or $600.00/year
- Orange Level Benefits
- Exclusive Dinner with Executive Director
Thank You

We thank you from the bottom of our hearts for considering sponsoring our research to change the lives of LGBTQ+ people across the Midwest.

Lorem Ipsum Dolor

[Street Address]
[City], [State] [Postal Code]

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